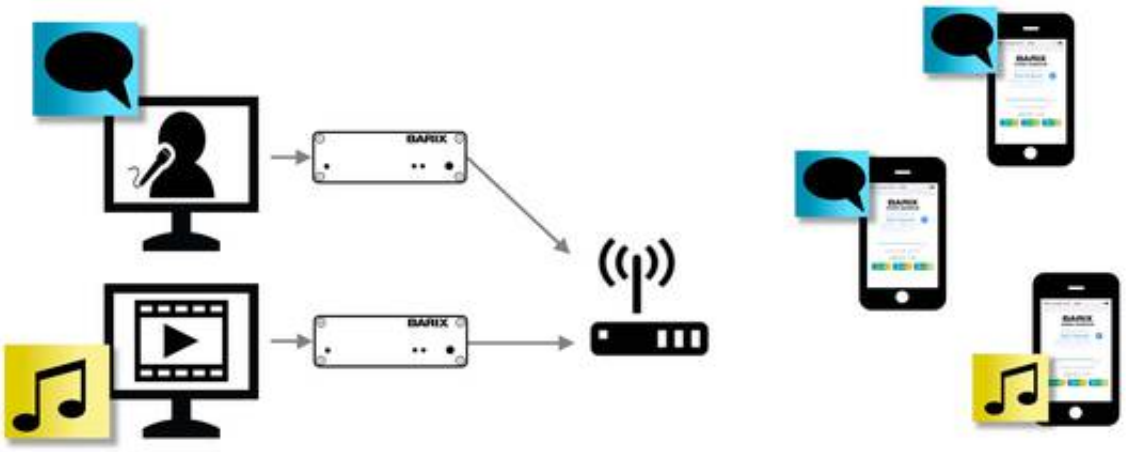
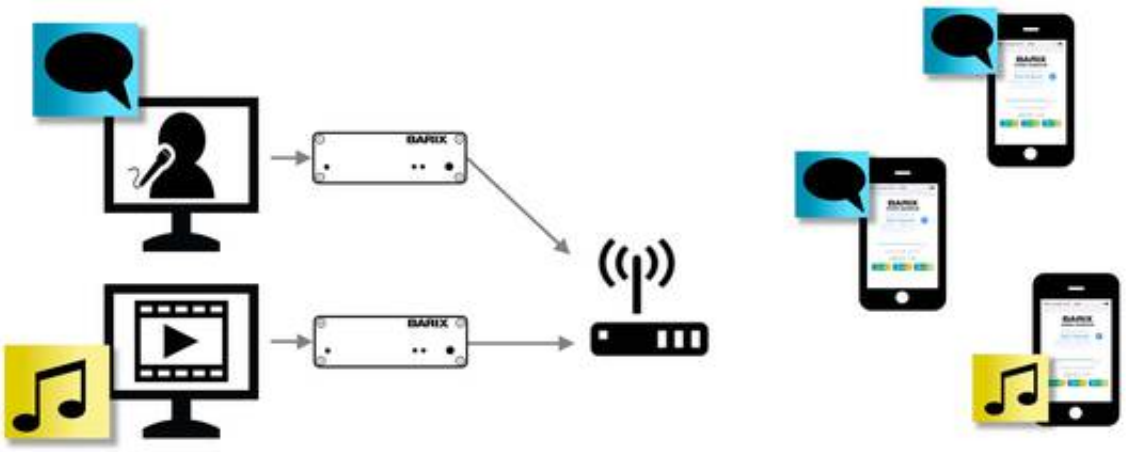
Audio Point

Just start the ?Audio Signage? App, scan QR code and enjoy listening!





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THE SOLUTION

Barix Audio Point solutions offer the first true way to deliver very high quality audio in synchronization with video signage content. Audio Signage is designed to give screens a voice in retail shops and everywhere else where you can find a screen.

The solution is based on a proprietary Barix technology that generates low-latency audio streams for real-time streaming to consumers.In retail shops, consumers inside a store or peering through a shopping window can receive streams on their Wi-Fi-enabled mobile devices.Streams can be single- or multi-channel, with the latter opening up possibilities for retailers to deliver streams in multiple languages.

The end-to-end architecture requires a Barix Instreamer for each encoded audio signal, which delivers high-quality, low-latency streams to a Wi-Fi access point. Consumers can access the stream using the Barix Audio Point mobile app, available in App Stores. At the video screens, consumers may be invited to scan a QR code to receive the stream.

Barix Audio Point solutions work with any digital signage player to ensure synchronization with video streams, delivering a true multi-sensorial approach to captivate and upsell audiences.

KEY FEATURES

- Low-latency, high-quality audio streams
- Multi-channel audio capability
- Compatibility with DS players for video synchronization
- Appealing mobile app for consumer engagement
- Minimal infrastructure requirements at businesses

APPLICATIONS

- Personalized shopping experience in retail environments
- Informational points on campuses and in transportation centers
- Entertainment in hospitality surroundings (hotels, sports bars)
- Anywhere there is a digital signage screen